



CLIMATE GUARD™ KEY MESSAGES:

Nobody feels like eating when its 100 degrees in the shade. So when hot weather hits your herd, weight gain and body condition can suffer.

That's why AntlerMax® deer feeds are now formulated with our exclusive Climate Guard™ supplement, which supports weight gain and body condition by encouraging feeding during heat stress events.

- Heat stress and other stress events may pose a nutritional challenge to animals.
- Patent-pending Climate Guard™ supplement is a blend of plant extracts.
- New AntlerMax® formulations with Climate Guard™ supplement are formulated to provide antioxidants to support deer during climatic stress, like hot weather.
- Climate Guard™ supplement is comprised of high quality ingredients that support rumen function, gut health and optimal nutrient utilization.
- Climate Guard™ supplement supports digestibility of starch in the small intestine.

For a complete list of AntlerMax® feeds with Climate Guard™ supplement, contact your dealer or Purina® sales specialist.

HOW CLIMATE GUARD™ SUPPLEMENT WORKS:

- After 42 and 84 days of treatment, does consuming AntlerMax® Breeder pellets enhanced with Climate Guard™ were 10% and 8% heavier than the does consuming the Control diet (Table 1).
- Rib Flesh Scores of does consuming the AntlerMax® Breeder pellets enhanced with Climate Guard™ had 41% greater rib Flesh Scores on day 84 than the does consuming the Control diet (Table 2).
- The researchers observed that the does consuming the AntlerMax® Breeder pellets enhanced with Climate Guard™ frequented the feeders more often during the heat of the day than does consuming the Control diet which supported the increased weight gain and Rib Flesh Scores.

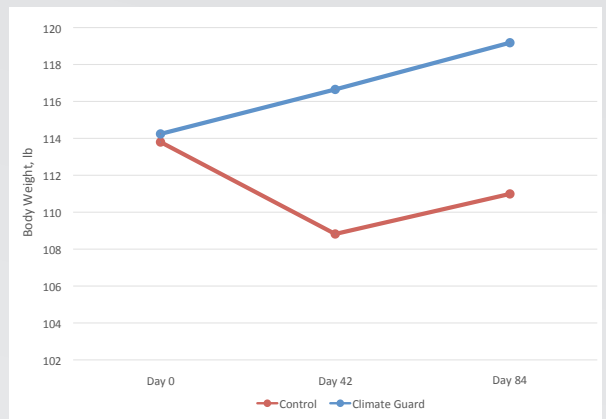


Table 1. The effect of Climate Guard™ Supplement diet on doe body weight during 84-day study.

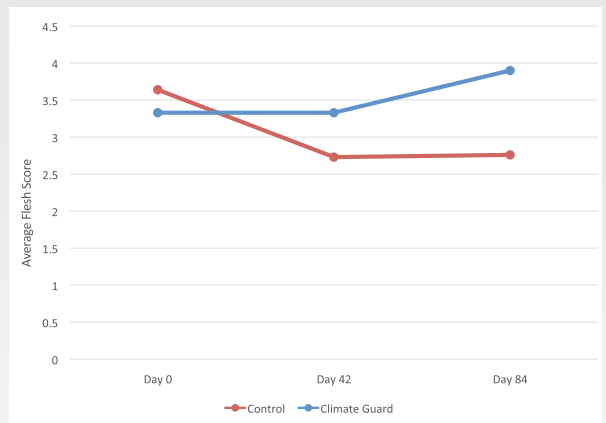


Table 2. The effect of Climate Guard™ supplement diet on doe rib flesh score during 84-day study.

* Research conducted by West Texas A&M University, 2016.

ONLY AVAILABLE IN SELECT MARKETS AND AT SELECT DEALERS. REGULATIONS FOR FEEDING OF BIG GAME CAN VARY FROM STATE TO STATE. PLEASE CHECK WITH YOUR LOCAL GAME AND FISH DEPARTMENT FOR THE PROPER USAGE OF THE BIG GAME FEEDS.
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PREMIUM DEER FEED



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