

Wholesome Nutrition

Purina® Rabbit premium feeds offers the very best to rabbit owners. This consistent, wholesome nutrition gives professional rabbit breeders, show enthusiasts and owners the confidence they deserve:

- Healthy, wholesome grain products
- High-quality plant proteins loaded with wholesome nutrients found in plants that optimize vitality and support immune function
- Stringent quality standards help ensure many of the industry's highest quality ingredients available are used
- Formulas free from all fillers, added preservatives and artificial flavors
- Over 80 years of nutritional research from an industry-leader



Feeding Chart

Purina® rabbit feeds are formulated for ALL rabbits at ALL ages.

Purina® Rabbit Diet	Ideal for All Breeds & All Ages	Balanced Fiber, Probiotics & Yucca Schidigera	Alfalfa #1 Ingredient	No Corn	High Fiber	High Protein	Added Oil
COMPLETE	■	■	■				
SHOW	■	■	■	■			■
PROFESSIONAL	■	■	■			■	
FIBRE3	■	■	■	■	■		

Daily Feeding Amount*

Small Breed (2–3 lbs) 2–3 oz per day **Large Breed** (6–10 lbs) 4–10 oz per day
Medium Breed (3–6 lbs) 3–7 oz per day **Giant Breed** (10+ lbs) 6–12+ oz per day

*Control-feed rabbits during first three months of life to avoid digestive upsets. Adult rabbits tend to overeat and lose body condition by becoming too heavy. Therefore, adjust the feeding rate to maintain a desired weight. Does will need more food (even full feed if her litter is large) to maintain body condition during lactation. Check weight and body condition of rabbits regularly. Whenever rabbits are changed from one feeding program to another, it should be done over a 5 to 7 day period to avoid digestive upsets. During this time, mix the new food with the old, gradually increasing the amount of the new food while decreasing an equal amount of the old. This will allow time for the rabbit's intestinal microflora to adjust to any new food. Provide plenty of clean, fresh, cool water to animals at all times. Please consult each bag for specific feeding recommendations.

Research Proven Formulas

The natural diet of rabbits in the wild consists of plant leaves, stems, whole seeds and grains. But for rabbits to live a long, healthy life, and to perform at their best, they require additional nutrients beyond what is found in the wild. Purina® Rabbit formulations take a big step forward by providing research-proven formulas containing proteins with balanced amino acids for growth and development, essential fatty acids for lustrous fur and vitamins and minerals for strong immune health, bones and teeth. And all this in a cutting-edge whole-some formula that contains no fillers, added preservatives or artificial flavors:

- **Vitamins and Minerals:** For immune function and strong bones and teeth
- **Carbohydrates:** Provide balanced energy
- **Protein:** Balanced with amino acids for optimal growth
- **Fiber:** Ideal levels for optimal digestive tract function
- **Wholesome Ingredients:** No fillers, added preservatives or artificial flavors
- **Nutritional Research:** The foundation of all Purina® products

Top Quality Ingredients

We source only the best ingredients and only purchase those that meet our stringent quality standards. In fact, every year, thousands of tons of ingredients that don't meet our strict nutritional standards are sent away.

The Purina® Rabbit Winning Product Line

There's a full line of Purina® Rabbit foods formulated to meet the needs of your rabbit, whether you're a first-time rabbit owner, experienced breeder or dedicated show enthusiast.

Order #	Bag Size	Purina® Rabbit Diet
3004902-203	25 lb	COMPLETE
3004902-206	50 lb	COMPLETE
3004918-206	50 lb	SHOW
3004903-206	50 lb	PROFESSIONAL
3004919-206	50 lb	FIBRE3



GUARANTEE

Purina appreciates your business. If for any reason you are not satisfied with the quality of the product, please return it to your authorized Purina® retailer for replacement or a full refund. The product guarantee only honors the original purchaser of Purina® products who buy the products directly from an authorized Purina® retailer.

CONTACT US

For more information about this product line or any of our Purina® family of products, please visit us on the web at www.PurinaMills.com or call 1-800-227-8941.

Purina Animal Nutrition LLC
 4001 Lexington Avenue North | Arden Hills, MN 55126

Rabbit Product Guide

Complete Nutrition for Rabbits of All Breeds and Lifestages



FEED GREATNESS®



Complete Rabbit Feed

Available in 25 lb and 50 lb package sizes

Purina® Complete Rabbit Feed is a pelleted, highly palatable feed with all the essential nutrients for growth, maintenance and reproduction. It has the right balance of protein, fiber and

critical nutrients, making it an excellent feed for all types of rabbits of all ages. It's the easiest way to feed and the perfect choice for first-time rabbit owners.

Key Features & Benefits

- **First Ingredient—Alfalfa:** A balanced, complete diet with protein, calcium and a sweet alfalfa scent.
- **Prebiotics and Probiotics:** Supports digestive system.
- **100% Daily Nutrition:** Requires no additional supplements and is great for all lifestyles.
- **Odor Control:** Contains *Yucca schidigera* extract to help control manure odor.



Guaranteed Analysis

Crude Protein (Min).....	16.00%
Crude Fat (Min).....	1.50%
Crude Fiber (Min).....	17.00%
Crude Fiber (Max).....	20.00%
Calcium (Ca) (Min).....	0.50%
Calcium (Ca) (Max).....	1.00%
Phosphorus (P) (Min).....	0.40%
Salt (NaCl) (Min).....	0.25%
Salt (NaCl) (Max).....	0.75%
Vitamin A (Min).....	4,800 IU/lb
Total Microorganisms (Min).....	100,000,000 CFU/lb

(*Bacillus subtilis*, *Bacillus licheniformis*)



Show Rabbit Feed

Available in 50 lb package size

Show rabbits you're proud of. We partner with award-winning, enthusiastic rabbit owners to create a completely balanced diet that supports proper development,

vibrant fur and reproduction. Our rabbit feed is formulated without corn, with added oil for vibrant fur quality and all of the vitamins and minerals rabbits need to live a happy, healthy life.

Key Features & Benefits

- **Healthy Skin and Beautiful Fur:** Added oil for excellent skin and fur quality.
- **No Added Corn:** Created for owners that prefer a diet without corn.
- **Winning Formula:** For show enthusiasts to create that winning edge.
- **Odor Control:** Contains *Yucca schidigera* extract to help control manure odor.



Guaranteed Analysis

Crude Protein (Min).....	16.00%
Crude Fat (Min).....	3.50%
Crude Fiber (Min).....	18.50%
Crude Fiber (Max).....	23.00%
Calcium (Ca) (Min).....	0.50%
Calcium (Ca) (Max).....	1.00%
Phosphorus (P) (Min).....	0.50%
Salt (NaCl) (Min).....	0.25%
Salt (NaCl) (Max).....	0.75%
Vitamin A (Min).....	4,800 IU/lb
Total Microorganisms (Min).....	100,000,000 CFU/lb

(*Bacillus subtilis*, *Bacillus licheniformis*)



Professional Rabbit Feed

Available in 50 lb package size

Raise rabbits with high energy, vibrant fur and help support reproduction. Our completely balanced, high-protein rabbit feed is specially formulated to support proper development, fur

growth and breeding. The nutrient-dense formula helps keep rabbits satisfied and strong.

Key Features & Benefits

- **Complete Nutrition:** Helps produce shiny, soft fur and encourages proper growth and reproduction, no additional supplementation required.
- **Prebiotics and Probiotics:** Supports digestive system.
- **High Protein:** Ideal for breeding programs and supports optimal wool production.
- **Odor Control:** Contains *Yucca schidigera* extract to help control manure odor.



Guaranteed Analysis

Crude Protein (Min).....	18.00%
Crude Fat (Min).....	1.40%
Crude Fiber (Min).....	14.50%
Crude Fiber (Max).....	18.50%
Calcium (Ca) (Min).....	0.65%
Calcium (Ca) (Max).....	1.15%
Phosphorus (P) (Min).....	0.50%
Salt (NaCl) (Min).....	0.25%
Salt (NaCl) (Max).....	0.75%
Vitamin A (Min).....	4,800 IU/lb
Total Microorganisms (Min).....	100,000,000 CFU/lb

(*Bacillus subtilis*, *Bacillus licheniformis*)



FIBRE3® Rabbit Feed

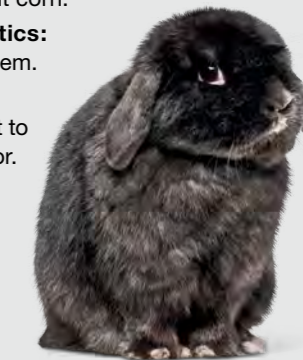
Available in 50 lb package size

From hobby rabbit owners to rabbit breeders, your animal deserves a long life with delicious and nutritious meals that require no additional supplements. High in fiber and

formulated without corn, this rabbit feed supports normal digestive tract function, development and overall health.

Key Features & Benefits

- **High Fiber:** For maintaining digestive tract function.
- **No Added Corn:** Created for owners that prefer a diet without corn.
- **Prebiotics and Probiotics:** Supports digestive system.
- **Odor Control:** Contains *Yucca schidigera* extract to help control manure odor.



Guaranteed Analysis

Crude Protein (Min).....	15.00%
Crude Fat (Min).....	2.00%
Crude Fiber (Min).....	20.00%
Crude Fiber (Max).....	25.00%
Calcium (Ca) (Min).....	0.65%
Calcium (Ca) (Max).....	1.15%
Phosphorus (P) (Min).....	0.50%
Salt (NaCl) (Min).....	0.25%
Salt (NaCl) (Max).....	0.75%
Vitamin A (Min).....	4,800 IU/lb
Total Microorganisms (Min).....	100,000,000 CFU/lb

(*Bacillus subtilis*, *Bacillus licheniformis*)