

PURINA® EQUINE JUNIOR® HORSE FEED



Complete Feed with Hay
Built In for Weanlings
and Yearlings

YOU KNOW YOUR HORSE'S FIRST YEARS ARE VERY IMPORTANT.

Proper growth and development depend upon strong genetics, a nurturing environment, and good nutrition. That's why the Ph.D. Equine Nutritionists at the Purina Animal Nutrition Center formulated Purina® Equine Junior® horse feed to take the guesswork out of feeding your growing horse. The formula was developed to give your young horse a strong head start with the proper balance of nutrients to promote optimal growth and development. And because Purina® Equine Junior® horse feed is a complete feed with high-quality forage built in, it eliminates nutrient variability of hay or pasture and promotes a consistent diet for weanlings and yearlings.

THREE REASONS HORSES BENEFIT FROM EQUINE JUNIOR® HORSE FEED:

- 1. Balanced for Healthy Growth**
Optimal balance of protein, calories, vitamins & minerals to support proper growth
- 2. Formulated for Consistent Development** built-in hay formulation addresses nutrient variability to support a smooth, steady growth curve
- 3. Healthy Appearance Contains** **AMPLIFY** high-fat nugget to help maintain body condition, shine & bloom



BUILT-IN FORAGE

Complete feed with high-quality hay built in** to address nutrient variability of hay or pasture and promote consistent nutrient intake, providing a consistent diet for growing horses.

**Minimal hay can be used to alleviate boredom in weanlings to two-year-olds, but is not required when Purina® Equine Junior® horse feed is being fed as recommended.



SUPPLIES 100% OF REQUIRED VITAMINS AND MINERALS

Designed to meet the specific nutritional needs of young horses, including Phosphorus, Copper, Zinc, Selenium and Vitamin E for optimal skeletal development.***

***When fed as directed, with free-choice or added salt, based on Nutrient Requirements of Horses Sixth Revised Edition - 2007, published by the National Research Council



TARGETED AMINO ACID PROFILE

High-quality protein sources selected for an optimal amino acid profile to support proper development of muscle, bone, skin, hair and hooves.



COMBINED ENERGY SOURCES

A precise blend of fats, fibers and soluble carbohydrates provides calorie sources to help promote a steady growth rate.



HIGHLY PALATABLE WITH LESS SUGAR

Instead of using straight cane molasses, which is higher in sugar, Purina® Equine Junior® horse feed contains a unique blend of molasses and soy oil for a higher fat molasses that encourages optimal intake.



HIGHLY DIGESTIBLE

Nutrient-dense, easily-digested pellets and extruded nuggets are well-suited for a growing horse's digestive system.

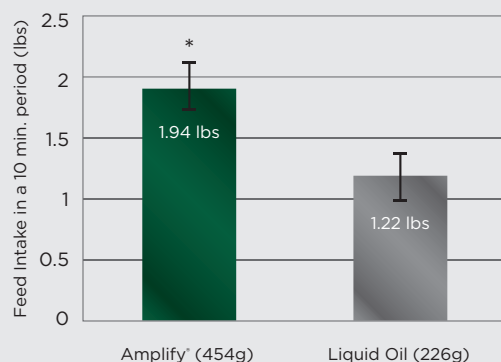


PROPRIETARY AMPLIFY® HIGH-FAT NUGGET:

PALATABILITY OF FAT

High levels of fat can affect the palatability of horse feeds, so delivering optimal palatability is crucial for encouraging intake. The Amplify® nugget has been scientifically formulated with rice bran, flaxseed and vegetable oils for an optimal fatty acid profile and nutritional balance while maintaining strong palatability. Trials at the Purina Animal Nutrition Center showed significantly higher palatability for Amplify® nugget, compared to top-dressed liquid oil.

AMPLIFY® SUPPLEMENT VS. LIQUID OIL



Amplify® or liquid oil were top-dressed on 3 lbs of Strategy® GX Horse Feed, with amounts calculated to deliver similar calories

HR 161, Purina Animal Nutrition Center H-1, 2012 *P = 0.0039

FEEDING EQUINE JUNIOR® HORSE FEED WITHOUT FORAGE

Light Breeds - estimated mature weight of approximately 1,000 lbs

	WEIGHT OF HORSE IN POUNDS							
	300	400	500	600	700	800	900	1,000
	Equine Junior® horse feed (lbs/day)							
Moderate Growth	10.00	11.00	11.50	12.75	14.00	14.50	15.25	15.75
Rapid Growth	11.25	12.00	14.00	15.50	16.50	17.00	17.25	17.50

Large Breeds - estimated mature weight of approximately 1,500 lbs

	WEIGHT OF HORSE IN POUNDS									
	600	700	800	900	1,000	1,100	1,200	1,300	1,400	1,500
	Equine Junior® horse feed (lbs/day)									
Moderate Growth	14.00	15.50	17.00	18.00	19.00	20.00	21.00	22.25	23.50	24.50
Rapid Growth	15.25	17.00	19.00	20.50	22.00	23.25	24.50	25.00	25.50	26.00

* When fed as complete feed without roughage.

Every horse is unique. That's why the recommended feeding rates Purina® suggests for Equine Junior® horse feed may need to be increased or decreased by up to 10-15% to keep your growing horse in optimal body condition.

FEEDING EQUINE JUNIOR® HORSE FEED WITH FORAGE

Purina® Equine Junior® horse feed is designed to be fed as a complete feed because it's formulated with high-quality forage. If necessary, you may also feed with good-quality hay or pasture—up to a maximum of 5 lbs per day—to relieve boredom. When fed with hay, reduce about 1.0 lb of feed for each 1.5-2.0 lbs of hay offered. For best results, do not feed more than 1.0 lb of hay per 100 lbs of your horse's body weight per day when feeding Purina® Equine Junior® horse feed.

A minimum of 6 lbs of Purina® Equine Junior® horse feed should be fed per day to meet minimum daily requirements of protein, vitamins and minerals.

GUARANTEED ANALYSIS

Crude Protein (min).....	14.50 %	Calcium (Ca), (max).....	1.30 %
Lysine (min).....	0.80 %	Phosphorus (P), (min).....	0.55 %
Methionine (min).....	0.25 %	Copper (Cu), (min).....	60.00 ppm
Threonine (min).....	0.55 %	Selenium (Se), (min).....	0.30 ppm
Crude Fat (min).....	5.50 %	Zinc (Zn), (min).....	220.00 ppm
Crude Fiber (max).....	16.00 %	Vitamin A (min).....	3500 IU/lb
Starch (max).....	14.00 %	Vitamin D ₃ (min).....	600 IU/lb
Sugars (max).....	9.00 %	Vitamin E (min).....	150 IU/lb
Calcium (Ca), (min).....	0.80 %		



For more information on this or other Purina® horse feeds, visit purinamills.com/horse-feed or call 1-800-227-8941.

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